



**Global
Goals**



Sponsorships

Design 2030 now!

What?

The Global Goals Jam is a 2-day event to engage makers and designers to contribute to the Sustainable Development Goals by creating short-term interventions with long-term impact.

More than an event, it is a network of cities and organisations that are excited to engage their local communities to create real impact for the Global Goals.



Why?



The challenges before us are so complex that no single discipline, mindset, or expertise will be able to solve them. To address social challenges globally, we need to collaborate and learn from local ideas and solutions that are being developed across the globe.

To collaborate, we need to engage in a way that goes beyond talking, towards making and creating, in a space for people from all backgrounds who bring in their local knowledge, ensuring a bottom-up, grassroots approach.



Vital insights from the design process are not documented, shared, found and re-used, and therefore **go to waste**.

We desperately need a new, more sustainable mindset to reach the Sustainable Development Goals by 2030.

Everything we create must have a positive ripple effect around the world. And we have to dare to do it together: governments, educators and businesses.



Global themes 2020

Public health



Education for all



Nature and climate change



We need a common language

What we bring



Expert knowledge

Since 2016 we have been collaborating with UNDP and our global community to develop a methodology how to design for and with SDGs, while empowering local communities to take direct action. Our trainers have extensive experience how to engage designers and other changemakers to design with sustainability principles in mind in different contexts.



Innovation network

With 90+ cities, the Global Goals Jam is a diverse community of changemakers, connected locally offline, as well as globally online.

We share process and outcome, and actively seek to forge new partnerships for the goals.



Co-creation

The network of the Jam is community led, with strong regional hubs in for example Japan, Germany and Latin-America.

With all projects and partnerships, we aim for customised collaborations to create the biggest and most sustainable impact.

A group of diverse people, including men and women of various ethnicities, are gathered around a table in a modern, industrial-style space with exposed concrete beams and track lighting. They are all looking down at something on the table, likely a design project or a set of documents. Some are wearing name tags. The atmosphere appears to be one of focused collaboration and teamwork.

Cross-cultural collaboration

The Global Goals Jam is part of [Design Across Cultures](#), a global innovation chain where multidisciplinary multicultural design teams collaborate to tackle similar local challenges all over the world.

Teams work in-between different cities, using the force of cultural differences and similarities as a design strategy.

Amsterdam sponsorships

Challenge partner



Provide the team with a challenge to work on - 1000,- euros

- Your logo on the Amsterdam chapter of globalgoalsjam.org
- 10% discount on a SDG course offered by Digital Society School
- Free participation in the Jam for you and your employees (max. 10)
- Access to our online global Slack community of 1000+ global changemakers and designers across the world



Brand partner



Become our local brand partner! - 5.000,- euros

- Your logo on the Amsterdam chapter of globalgoalsjam.org, social media (Facebook, Twitter, Digital Society School Mailchimp community (850 members active in tech, design and social innovation) and all other communication channels, as well as all materials at the event.
- Your Logo and/or endorsement quote (video/written by e.g. your CEO or Head of sustainability/ CSR) that highlights your company's dedication to sustainable development published on the Amsterdam chapter of globalgoalsjam.org
- 10% discount on an SDG course offered by Digital Society School
- Access to our online global Slack community of 1000+ global changemakers and designers across the world



Amsterdam organiser



Become the local host for Global Goals Jam Amsterdam! - 10.000,- euros

- Host the Global Goals Jam Amsterdam within your company*
- Co-facilitated and produced by Digital Society School (all facilitators and one dedicated project manager from DSS)
- Get printed Global Goals Jamkits for all participating teams
- Get access to the talent and community of Digital Society School for recruitment purposes
- Provide one or more challenges for the Amsterdam Jam
- Your Logo and/or endorsement quote (video/written by e.g. your CEO or head of sustainability/ CSR) that highlights your company's dedication to sustainable development published on the Amsterdam chapter of globalgoalsjam.org
- Incl. half day in-company course on SDGs and design á 2000 euros (max 15 pp).
- Access to our online global Slack community of 1000+ global changemakers and designers across the world

**possibility to host it at AUAS Amstelcampus with Makerslab as well*



Global sponsorships

Brand partner



Become our global brand partner! - 20.000,- euros

- Logo(s) on website, mailings, and all communication as full brand partner
- Logo and/or endorsement quote in official aftermovie or final report (video/written by e.g. your CEO or head of sustainability/ CSR) that highlights your company's dedication to sustainable development.
- Dedicated card in card deck of Global Goals Jamkits that are globally distributed and downloadable on our website, to showcase your company and its vision for more sustainable futures
- Access to our online global Slack community of 1000+ global change makers and designers across the world
- Co-create one of the global themes for the next year
- In-company training of 1 day on designing for sustainability (in case of non-EU location, the training will be given on Day 1 morning, Day 2 afternoon)
- Access to the Design Across Cultures network with the possibility to take your challenge further into a longterm project



Trainings

Train the Trainer – online



A one-day Train the Trainer online (2x) - 7.500,- euros

- Online Train the Trainer session (one session is 2x 4 hours, divided over 2 days)
- The session is given twice so we can accommodate different time slots
- 1 expert Global Goals Jam facilitator (online)
- Max. 10 participants per session (max. 20 local organisers can be trained)
- Hands on design session using online collaboration tools such as Slack and mural.co
- All participants get access to a digital Global Goals Jamkit (including editable files to translate in their local language)
- All participants get the possibility to sign-up as a certified Global Goals Jam organiser in September; ensuring GGJ certificates for all participants in their Jam
- Access to our online global Slack community of 1000+ globalchange makers and designers across the world



Train the Trainer (EU)



A 2-days Train the Trainer on location within Europe chosen by you - 6.000,- euros

- Local organisers come together in one central location of choice in Europe to forge regional connections and activate a peer-to-peer learning community
- 1 expert Global Goals Jam facilitator (in-person)
- 2 days training in the Global Goals Jam methodology and how to train others
- Max. 15 participants
- Incl. travel expenses and daily costs
- Incl. 15 physical Global Goals Jamkits for all participants, (including extra methods and templates to extend beyond the 2 days training).
- All participants get the possibility to sign-up as a certified Global Goals Jam organiser in September; ensuring GGJ certificates for all participants in their Jam.
- Access to our online global Slack community of 1000+ globalchange makers and designers across the world



Train the Trainer (non-EU)



A 2-days Train the Trainer on location outside of Europe chosen by you - 10.000,- euros

- Local organisers come together in one central location of choice to forge regional connections and activate a peer-to-peer learning community
- 1 expert Global Goals Jam facilitator (in-person)
- 2 days training in the Global Goals Jam methodology and how to train others
- Max. 15 participants
- Incl. travel expenses and daily costs
- Incl. 15 physical Global Goals Jamkits for all participants, (including extra methods and templates to extend beyond the 2 days training).
- All participants get the possibility to sign-up as a certified Global Goals Jam organiser in September; ensuring GGJ certificates for all participants in their Jam.
- Access to our online global Slack community of 1000+ globalchange makers and designers across the world



Reach out

Do you have another idea to engage and design a more sustainable future, together?

We can of course customise our options to make a proposal specific to your needs. Feel free to reach out to us to explore possibilities!



“

**Fall in love with the problem,
not your solution**

”

- why we are not just another hackathon



Join us!

www.globalgoalsjam.org

