

Sponsorships

Design 2030 now!



Global JAM



What?

The Global Goals Jam is a 2-day event to engage makers and designers to contribute to the Sustainable Development Goals by creating short-term interventions with long-term impact.

More than an event, it is a network of cities and organisations that are excited to engage their local communities to create real impact for the Global Goals.





The challenges before us are so complex that no single discipline, mindset, or expertise will be able to solve them. To address social challenges globally, we need to collaborate and learn from local ideas and solutions that are being developed across the globe.

To collaborate, we need to engage in a way that goes beyond talking, towards making and creating, in a space for people from all backgrounds who bring in their local knowledge, ensuring a bottom-up, grassroots approach.



Design Waste

Vital insights from the design process are not documented, shared, found and re-used, and therefore **go to waste**.

We desperately need a new, more sustainable mindset to reach the Sustainable Development Goals by 2030.

Everything we create must have a positive ripple effect around the world. And we have to dare to do it together: governments, educators and businesses.



Global themes 2020













Nature and climate change





We need a common language



What we bring









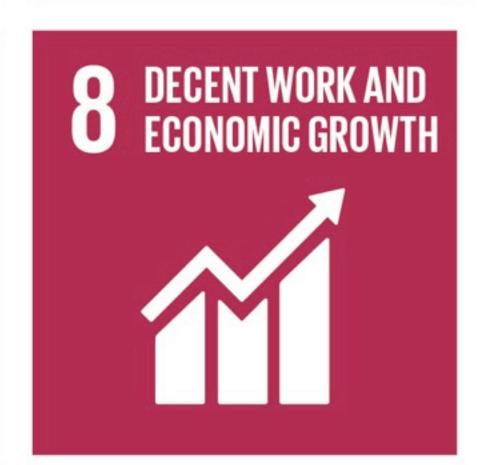








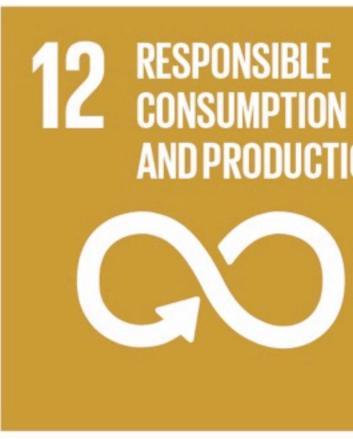






With 90+ cities, the Global Goals Jam is a diverse community of changemakers, connected locally offline, as well as globally online.

We share process and outcome, and actively seek to forge new partnerships for the goals.



















Amsterdam sponsorships





Provide the team with a challenge to work on - 1000,- euros

- Your logo on the Amsterdam chapter of globalgoalsjam.org
- 10% discount on a SDG course offered by Digital Society School
- Free participation in the Jam for you and your employees (max. 10)
- Access to our online global Slack community of 1000+ global changemakers and designers across the world



Brand partner

Become our local brand partner! - 5.000,- euros

- Your logo on the Amsterdam chapter of globalgoalsjam.org, social media (Facebook, Twitter, Digital Society School Mailchimp community (850 members active in tech, design and social innovation) and all other communication channels, as well as all materials at the event.
- Your Logo and/or endorsement quote (video/written by e.g. your CEO or Head of sustainability/ CSR) that highlights your company's dedication to sustainable development published on the Amsterdam chapter of globalgoalsjam.org
- 10% discount on an SDG course offered by Digital Society School
- Access to our online global Slack community of 1000+ global changemakers and designers across the world



Amsterdam organiser

Become the local host for Global Goals Jam Amsterdam! - 10.000,- euros

- Host the Global Goals Jam Amsterdam within your company*
- Co-facilitated and produced by Digital Society School (all facilitators and one dedicated project manager from DSS)
- Get printed Global Goals Jamkits for all participating teams
- Get access to the talent and community of Digital Society School for recruitment purposes
- Provide one or more challenges for the Amsterdam Jam
- Your Logo and/or endorsement quote (video/written by e.g. your CEO or head of sustainability/ CSR) that highlights your company's dedication to sustainable development published on the Amsterdam chapter of globalgoalsjam.org
- Incl. half day in-company course on SDGs and design á 2000 euros (max 15 pp).
- Access to our online global Slack community of 1000+ global changemakers and designers across the world

*possibility to host it at AUAS Amstelcampus with Makerslab as well



Global sponsorships



Brand partner

Become our global brand partner! - 20.000,- euros

- Logo(s) on website, mailings, and all communication as full brand partner
- Logo and/or endorsement quote in official aftermovie or final report (video/written by e.g. your CEO or head of sustainability/ CSR) that highlights your company's dedication to sustainable development.
- Dedicated card in card deck of Global Goals Jamkits that are globally distributed and downloadable on our website, to showcase your company and its vision for more sustainable futures
- Access to our online global Slack community of 1000+ global change makers and designers across the world
- Co-create one of the global themes for the next year
- In-company training of 1 day on designing for sustainability (in case of non-EU location, the training will be given on Day 1 morning, Day 2 afternoon)
- Access to the Design Across Cultures network with the possiblity to take your challenge further into a longterm project



Trainings



Train the Trainer - online

A one-day Train the Trainer online (2x) - 7.500,- euros

- Online Train the Trainer session (one session is 2x 4 hours, divided over 2 days)
- The session is given twice so we can accommodate different time slots
- 1 expert Global Goals Jam facilitator (online)
- Max. 10 participants per session (max. 20 local organisers can be trained)
- Hands on design session using online collaboration tools such as Slack and <u>mural.co</u>
- All participants get access to a digital Global Goals Jamkit (including editable files to translate in their local language)
- All participants get the possibility to sign-up as a certified Global Goals Jam organiser in September; ensuring GGJ certificates for all participants in their Jam
- Access to our online global Slack community of 1000+ globalchange makers and designers across the world





A 2-days Train the Trainer on location within Europe chosen by you - 6.000,- euros

- Local organisers come together in one central location of choice in Europe to forge regional connections and activate a peer-to-peer learning community
- 1 expert Global Goals Jam facilitator (in-person)
- 2 days training in the Global Goals Jam methodology and how to train others
- Max. 15 participants
- Incl. travel expenses and daily costs
- Incl. 15 physical Global Goals Jamkits for all participants, (including extra methods and templates to extend beyond the 2 days training).
- All participants get the possibility to sign-up as a certified Global Goals Jam organiser in September; ensuring GGJ certificates for all participants in their Jam.
- Access to our online global Slack community of 1000+ globalchange makers and designers across the world





A 2-days Train the Trainer on location outside of Europe chosen by you - 10.000,- euros

- Local organisers come together in one central location of choice to forge regional connections and activate a peer-topeer learning community
- 1 expert Global Goals Jam facilitator (in-person)
- 2 days training in the Global Goals Jam methodology and how to train others
- Max. 15 participants
- Incl. travel expenses and daily costs
- Incl. 15 physical Global Goals Jamkits for all participants, (including extra methods and templates to extend beyond the 2 days training).
- All participants get the possibility to sign-up as a certified Global Goals Jam organiser in September; ensuring GGJ certificates for all participants in their Jam.
- Access to our online global Slack community of 1000+ globalchange makers and designers across the world





Do you have another idea to engage and design a more sustainable future, together?

We can of course customise our options to make a proposal specific to your needs. Feel free to reach out to us to explore possibilities!



Fall in love with the problem, not your solution

- why we are not just another hackathon



Join us!

www.globalgoalsjam.org

