



Global
Goals



Jam
2020

Info booklet

Design 2030 now!

What?

The Global Goals Jam is a 2 day event to engage makers and designers to contribute to the Sustainable Development Goals by creating short-term interventions with long-term impact.

More than an event, it is a network of cities and organisations that are excited to engage their local communities to create real impact for the Global Goals.



Why?



The challenges before us are so complex that no single discipline, mindset, or expertise will be able to solve them. To address social challenges globally, we need to collaborate and learn from local ideas and solutions that are being developed across the globe.

To collaborate, we need to engage in a way that goes beyond talking, towards making and creating, in a space for people from all backgrounds who bring in their local knowledge, ensuring a bottom-up, grassroots approach.



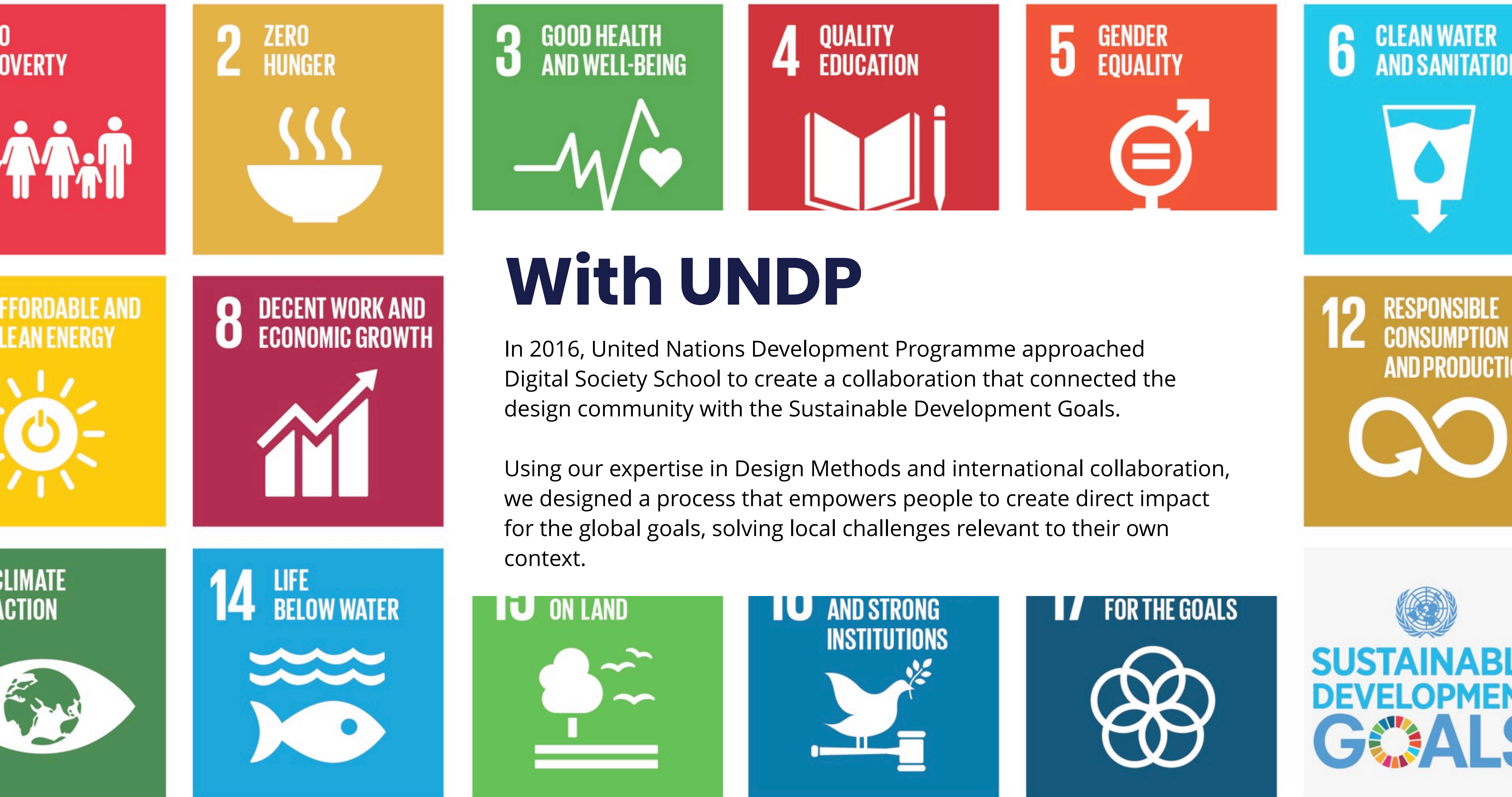
Vital insights from the design process are not documented, shared, found and re-used, and therefore **go to waste**.

We desperately need a new, more sustainable mindset to reach the Sustainable Development Goals by 2030.

Everything we create must have a positive ripple effect around the world. And we have to dare to do it together: governments, educators and businesses.



We need a common language



With UNDP

In 2016, United Nations Development Programme approached Digital Society School to create a collaboration that connected the design community with the Sustainable Development Goals.

Using our expertise in Design Methods and international collaboration, we designed a process that empowers people to create direct impact for the global goals, solving local challenges relevant to their own context.



Design 2030

In the Jam, participants use a tailored toolkit to help them translate big goals into local challenges - to design for sustainable impact. Starting with the Global Goals, the toolkit provides teams with a common language to ensure shared process and documentation.



Design Across Cultures

The Global Goals Jam is part of [Design Across Cultures](#), a global innovation chain where multidisciplinary multicultural design teams collaborate to tackle similar local challenges all over the world. Teams work in-between different cities, using the force of cultural differences and similarities as a design strategy.



4 years

7000+ people

200+ jams

Global themes

Local challenges

Within Design Across Cultures, we work on global themes that are relevant in the world today, and that adhere to one or more of the UN Sustainable Development Goals.

The local organiser translates one or more of these global themes to a local challenge that is relevant to the local community.

For these challenges, we recommend to work with industry partners: local companies or organisations that are already working on the topic. Working with industry partners makes sure you bridge different contexts - and we need multiple stakeholders to design for sustainability and its wicked problems.

This can be for entrepreneurs, NGOs, corporates, governments or education: the bigger mix the better!



Public health

The United Nations, since its inception, has been actively involved in promoting and protecting health worldwide. Leading that effort within the UN system is the World Health Organization (WHO), whose constitution came into force on 7 April 1948 - a date we now celebrate every year as World Health Day. At the outset, it was decided that WHO's top priorities would be malaria, women's and children's health, tuberculosis, venereal disease, nutrition and environmental pollution. Many of those remain on WHO's agenda today, in addition to such relatively new diseases as HIV/AIDS, diabetes, cancer and emerging diseases such as SARS (Severe Acute Respiratory Syndrome), Ebola and Zika virus.

How can we guarantee that everyone around the world has access to a healthy lifestyle as well as to a good quality health system?

How can we fight communicable diseases effectively and efficiently?

How can we ensure that our cities offer a safe place and provide quality of life for everyone?

(For more see <https://www.un.org/en/sections/issues-depth/health/index.html>)



Education for all

Obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems. However, inequality persists and large disparities remain regarding access education services and other assets.

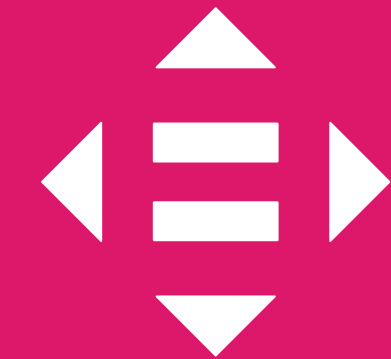
How can we make sure more children have access to equal education? How can we make sure that our education prepares us for the future, and that we ensure life-long learning? How can technology help us to make education and training available to vulnerable populations?

(For more see <https://www.un.org/sustainabledevelopment/education/>)

4 QUALITY EDUCATION



10 REDUCED INEQUALITIES



Nature and climate change

Climate Change is the defining issue of our time and we are at a defining moment. From shifting weather patterns that threaten food production, to rising sea levels that increase the risk of catastrophic flooding, the impacts of climate change are global in scope and unprecedented in scale. Without drastic action today, adapting to these impacts in the future will be more difficult and costly.

How do we prevent, prepare for and act on climate change?
How can we ensure healthy and sustainable relationships with our natural surroundings?

(For more see <https://www.un.org/en/sections/issues-depth/climate-change/index.html>)



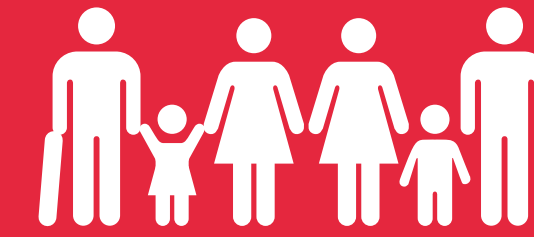
Sustainable development for people and planet

Poverty entails more than the lack of income and productive resources to ensure sustainable livelihoods. Its manifestations include hunger and malnutrition, limited access to education and other basic services, social discrimination and exclusion, as well as the lack of participation in decision-making. Today, more than 780 million people live below the international poverty line. More than 11% of the world population is living in extreme poverty and struggling to fulfil the most basic needs like health, education, and access to water and sanitation, to name a few. There are 122 women aged 25 to 34 living in poverty for every 100 men of the same age group, and more than 160 million children are at risk of continuing to live in extreme poverty by 2030.

How do we ensure equal rights to ownership of basic services, technology and economic resources? How do we include citizens local or national in decision-making, how do we involve new technology to ensure sustainable economic progress? And how do we make sure economic development for people equals sustainable development for the planet?

(For more see <http://www.un.org/en/sections/issues-depth/poverty/index.html>)

1 NO POVERTY



8 DECENT WORK AND ECONOMIC GROWTH



Host a jam



As a local organiser your main tasks are to:

- Facilitate a 2 day local jam with a space that can host 15 - 50 participants (or more of course!)
- Provide a dedicated contact person for this project who checks email and Slack from May to September
- Organise your own budget neutral event, but feel free to involve partners and sponsors, or ask a small fee from participants
- Create your local chapter on globalgoalsjam.org and provide content about your event on a dedicated website or social media channels
- Use the Global Goals Jam's branding and frameworks to document your process and results
- Be connected to the Internet to be in touch with other design teams in other major cities during the Jam
- Share results under creative commons license

Interested? Sign-up via the website and get access to the full Global Goals Jamkit!



Become a partner



To reach the Sustainable Development Goals by 2030, we have to work together: governments, educators and businesses.

Why engage?

As a member of the Global Goals Jam community, you will become part of a global network of change makers. The Jam is an excellent opportunity to show your company's engagement with the Sustainable Development Goals and to connect your brand or company to an internationally renowned partner as UNDP. Additionally, you will put your organisation in the spotlight of a group of young, creative, socially engaged and environmentally conscious professionals that will put their heads, hands and hearts into a challenge you might not have time or resources for to tackle. Or maybe you just want a fresh perspective by engaged, innovative change makers!



Local or global



Local partnerships

Do you work within one of the global themes? Provide us with a local challenge! Let's shape a local challenge that one of the teams will work on. You can of course also participate in the Jam itself, learn from the methodology we use and provide valuable feedback to the team.

This could be:

- Location and/or sustainable catering
- Media and promotional partner
- Material (for designing, making, tinkering)
- In kind: provide your time, talent, expertise, in the form of participation, a coach, in an expert panel, or an inspirational talk. You can also create large impact by helping teams develop their ideas further, and offer follow-up opportunities such as incubating or accelerating the created ideas after the Jam!

Contact your local host via the local chapter on globalgoalsjam.org to see how you can be involved!

Global partnerships

Do you like to think on a global scale? There are many opportunities as well.
See what we can do for you at globalgoalsjam.org/partnership



Join us!

www.globalgoalsjam.org

