Info booklet

Design 2030 now!

What?

The Global Goals Jam is a 2 day event to engage makers and designers to contribute to the Sustainable Development Goals by creating short-term interventions with long-term impact.

More than an event, it is a network of cities and organisations that are excited to engage their local communities to create real impact for the Global Goals.

Why?

The challenges before us are so complex that no single discipline, mindset, or expertise will be able to solve them. To address social challenges globally, we need to collaborate and learn from local ideas and solutions that are being developed across the globe.

To collaborate, we need to engage in a way that goes beyond talking, towards making and creating, in a space for people from all backgrounds who bring in their local knowledge, ensuring a bottom-up, grassroots approach.
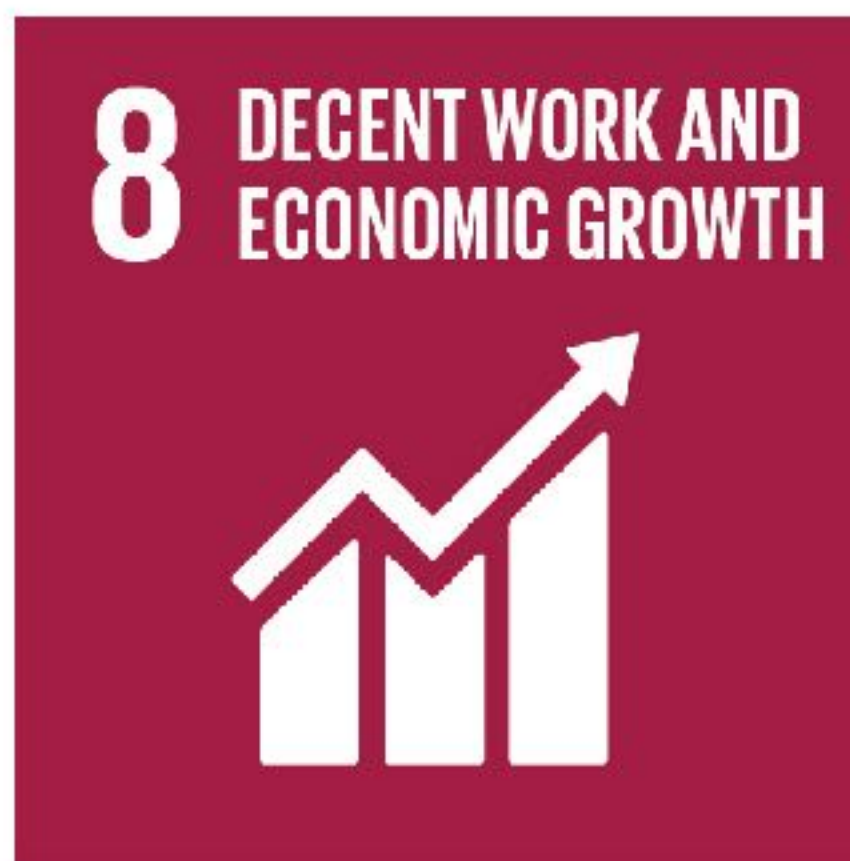
Design Waste

Vital insights from the design process are not documented, shared, found and re-used, and therefore **go to waste.**

We desperately need a new, more sustainable mindset to reach the Sustainable Development Goals by 2030.

Everything we create must have a positive ripple effect around the world. And we have to dare to do it together: governments, educators and businesses.

We need a common language

Global Goals JAM

With UNDP

In 2016, United Nations Development Programme approached Digital Society School to create a collaboration that connected the design community with the Sustainable Development Goals.

Using our expertise in Design Methods and international collaboration, we designed a process that empowers people to create direct impact for the global goals, working on local challenges relevant to their own context.
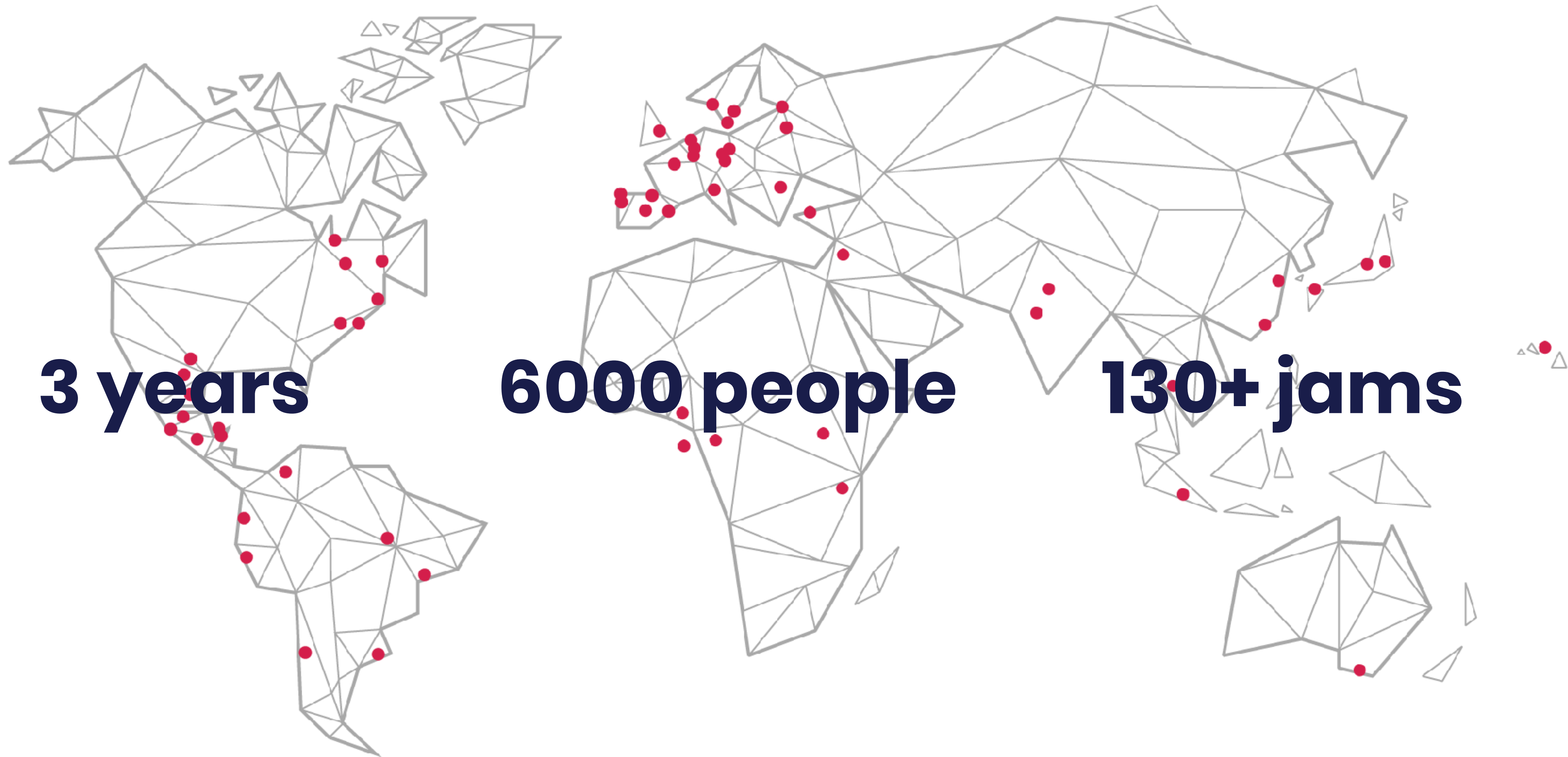
Design 2030

In the Jam, participants use a tailored toolkit to help them translate big goals into local challenges - to design for sustainable impact. Starting with the Global Goals, the toolkit provides teams with a common language to ensure shared process and documentation.

Design Across Cultures

The Global Goals Jam is part of Design Across Cultures, a global innovation chain where multidisciplinary multicultural design teams collaborate to tackle similar local challenges all over the world. Teams work in-between different cities, using the force of cultural differences and similarities as a design strategy.

3 years   **6000 people**   **130+ jams**

Global themes

Local challenges

Within Design Across Cultures, we work on global themes that are relevant in the world today, and that adhere to one or more of the UN Sustainable Development Goals.

The local organiser translates one or more of these global themes to a local challenge that is relevant to the local community.

For these challenges, we recommend to work with industry partners: local companies or organisations that are already working on the topic. Working with industry partners makes sure you bridge different contexts - and we need multiple stakeholders to design for sustainability and its wicked problems.

This can be for entrepreneurs, NGOs, corporates, governments or education: the bigger mix the better!

Water and Climate Change

Water is at the core of sustainable development and is critical for socio-economic development, energy and food production, healthy ecosystems and for human survival itself. Water is also at the heart of adaptation to climate change, serving as the crucial link between the society and the environment.

How do we improve water quality and reduce pollution, increase water recycling and water reuse? How might we involve the local communities in improving water and sanitation management? How do we make sure there is (and will be) enough fresh water for everyone? And how do we prepare our cities and living environments for the results of climate change and water flooding on the one, or water scarcity on the other hand?

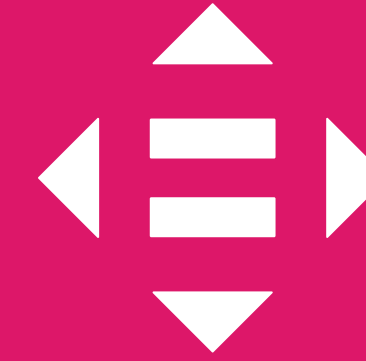(For more see http://www.un.org/en/sections/issues-depth/water/index.html)

Migration

Since the earliest times, humanity has been on the move. Some people move in search of labour or economic opportunities, to join family, or to study. Others move to escape conflict, persecution, terrorism, or human rights violations. Still others move in response to the adverse effects of climate change, natural disasters, or other environmental factors.

While many individuals migrate out of choice, many others migrate out of necessity. There are approximately 68 million forcibly displaced persons, including over 25 million refugees, 3 million asylum seekers and over 40 million internally displaced persons.

With the arrival of newcomers in a new country, challenges can arise. How do we make sure migration and mobility is done safe and responsibly, and procedures are fair and transparent? And how do we make sure that in the country of arrival everyone is included on a social, economic and political level, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status?

(For more see http://www.un.org/en/sections/issues-depth/migration/index.html)

10 REDUCED INEQUALITIES

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

Electronic Waste

Global consumption of electrical and electronic equipment is on the rise. When these products enter a used and end-of-life state, a large amount of this equipment is sorted incorrectly and shipped illegally around the world, to then be disposed of or treated under rudimentary conditions. Before these products are manufactured, a significant amount of work is still required during the design stage to ensure the reduction of their ecological footprint. The resources used for electronic equipment are often sources in conflict areas.

How might we improve the sustainability of the life cycle of electronic products and substantially reduce waste generation through prevention, reduction, repair, recycling, and reuse? How do we make sure that people active in this industry have safe and secure working conditions?

(For more see https://unemg.org/images/emgdocs/ewaste/E-Waste-EMG-FINAL.pdf)
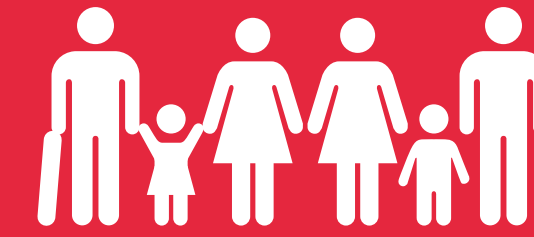
Sustainable Development For People ánd Planet

Poverty entails more than the lack of income and productive resources to ensure sustainable livelihoods. Its manifestations include hunger and malnutrition, limited access to education and other basic services, social discrimination and exclusion, as well as the lack of participation in decision-making. Today, more than 780 million people live below the international poverty line. More than 11% of the world population is living in extreme poverty and struggling to fulfil the most basic needs like health, education, and access to water and sanitation, to name a few. There are 122 women aged 25 to 34 living in poverty for every 100 men of the same age group, and more than 160 million children are at risk of continuing to live in extreme poverty by 2030.

How do we ensure equal rights to ownership of basic service, technology and economic resources? How do we include citizens local or national in decision-making, how do we involve new technology to ensure sustainable economic progress? And how do we make sure economic development for people equals sustainable development for the planet?

(For more see http://www.un.org/en/sections/issues-depth/poverty/index.html)

1 NO POVERTY

8 DECENT WORK AND ECONOMIC GROWTH

> **Fall in love with the problem,
> not your solution**
>
> - why we are not just another hackathon

Global Goals JAM

After running the Jam for 3 years, we realised that we don't just want to organise another hackathon, where teams come together to build new solutions and create more things to put out into the world.

We want to focus on what we believe really matters to make change: actual collaboration across cultures and disciplines. That's why we redesigned the process of the Global Goals Jam with a focus on critical making, creating conversational objects to really empathise with a challenge (instead of focusing on an idea) and start new ways of collaborating.

In the light of the Sustainable Development Goals it becomes more and more important to create a common understanding of our current and future global, and local challenges. This understanding should cut right across cultures, identities and personalities and therefore, talking about these issues alone is often not enough. Tangible conversation starters help to create a shared empathy for what the challenges are and what can be done about them.

With the right empathy for the challenge at hand, you will be ready to get the most out of your conversations *and* solutions.

Host a jam

As a local organiser your main tasks are to:

•Facilitate a 2 day local jam with a space that can host 15 - 30 participants (or more of course!)

•Provide a contact person for this project who checks mail and Slack from May to September

•Organise your own budget neutral event, but feel free to involve partners and sponsors, or
ask a small fee from participants

•Create your local chapter on globalgoalsjam.org and provide content about your event on a dedicated
website or social media channels

•Use the Global Goals Jam's branding and frameworks to document your process and results

•Be connected to the Internet to be in touch with other design teams in other major cities during the Jam

•Share results under creative commons license

Interested? Sign-up via the website and get access to the full Global Goals Jamkit!

Global Goals JAM

Become a partner

To reach the Sustainable Development Goals by 2030, we have to work together: governments, educators and businesses.

Do you work within one of the global themes? Provide us with a local challenge! Let's shape a local challenge that one of the teams will work on. You can of course also participate in the Jam itself, learn from the methodology we use and provide valuable feedback to the team.

Why engage?

As a member of the Global Goals Jam community, you will become part of a global network of change makers. The Jam is an excellent opportunity to show your company's engagement with the Sustainable Development Goals and to connect your brand or company to an internationally renowned partner as UNDP. Additionally, you will put your organisation in the spotlight of a group of young, creative, socially engaged and environmentally conscious professionals that will put their heads, hands and hearts into a challenge you might not have time or resources for to tackle. Or maybe you just want a fresh perspective by engaged, innovative change makers!

Become a partner

Want to collaborate in another way? We can always use some help in creating sustainable impact!
This could be:

• Location and/or sustainable catering

• Media and promotional partner

• Material (for designing, making, tinkering)

• In kind: provide your time, talent, expertise, in the form of participation, a coach, in an expert panel, or an inspirational talk. You can also create large impact by helping teams develop their ideas further, and offer follow-up opportunities such as incubating or accelerating the created ideas after the Jam!

Interested? Contact your local host to see how you can be involved!

Do you like to think on a global scale? There are many opportunities as well.
Contact the global coordinating team by emailing Anneke at a.van.woerden@hva.nl

Join us!

www.globalgoalsjam.org

Global Goals JAM